

MSc Behavioural Science

Duration: 2 Years (6 Trimesters)

Timings:

PROGRAMME OVERVIEW

The MSc in Behavioural Science, conducted by the Department of Psychology, introduces the intricacies of human behaviour and the genetic, neural, and biological bases for human behaviour and their impact on cognitive and emotional processes. It explains how we function in interpersonal, social, and organizational contexts and introduces methods of research to study human behaviour. The program is designed to bridge the gap between theoretical research and practical application in the real world.

PROGRAMME OUTCOMES:

PO1

Apply in-depth knowledge and understanding of advanced concepts in the respective discipline to innovate and solve complex scientific problems.

PO2

Develop critical thinking, analytical reasoning, and problem-solving skills to address complex real-world challenges with scientific temper and objectivity.

PO3

Demonstrate independent research capabilities with scientific integrity and objectivity to advance scientific knowledge and technological innovation

PO4

Demonstrate effective science communication, sustainable technology use, and a strong commitment to professional ethics and collaborative skills to excel in academic, research, and professional roles globally.

PO5

Demonstrate awareness of environmental sustainability, cultural diversity, and inclusivity, contributing to the betterment of society.

PSO1

Demonstrate in-depth understanding of central nervous system functioning and its role in cognition, emotion, and behavior, and the changes associated with neurological and psychiatric conditions.

PSO2

Conduct neuropsychological assessments and infer the status of neurocognitive functions in neurotypical and clinical populations; Design evidence-based interventions for rehabilitation and conduct research to advance neuropsychological knowledge and practice.

PSO3

Uphold ethical and professional standards in neuropsychological practice, ensuring effective communication with a culturally sensitive perspective, work collaboratively with multidisciplinary teams and engage in continuous learning for professional growth.

HIGHLIGHTS:

Biological and Neural Foundations

The programme provides a deep dive into the biological underpinnings of why we act the way we do. Through courses like Neuroscience of Behaviour and Genetics and Behaviour, students explore the brain-mind connection, learning how physiological structures and genetic predispositions influence personality, decision-making, and social interactions.

Applied Behavioural Economics

The curriculum places a strong emphasis on the practical application of behavioral economics, teaching students to use "Nudge" theory and choice architecture to design effective policy and governance solutions.

Interdisciplinary Professional Training

Designed specifically for the modern workforce, the curriculum includes applied subjects like Managerial Psychology, Neuro-marketing, and Behavioural Change in Social and Health Contexts. This ensures that graduates can immediately apply their insights to improve workplace dynamics, consumer engagement, and community wellbeing.

Evidence-Based Intervention Design

A core feature is the "Intervention Design Lab," where students use frameworks like COM-B and EAST to create and test workplace, consumer, and health interventions.

PROGRAMME STRUCTURE - MSC BEHAVIOURAL SCIENCE

YEAR I

Semester I

- Neuroscience of
- Career Planning and Development
- Peace, Conflict, and Meditation Strategies

Semester II

- Mental Health at Workplace
- Economic and Consumer Behaviour
- Applied Behaviour Consulting and Intervention
- Psychology of Well-being

Semester III

- Behavioural Research
- Social, Cultural, and Family Dynamics
- Elective Managerial Psychology

YEAR II

Semester IV

- Behavioural Policy Design and Public Governance
- Developmental Transitions and Change Management
- Behavioural Decision Making

Semester V

- Neuro-marketing
- Personality Psychology
- Human-Machine Interface
- Emotional Intelligence and Leadership

Semester VI

- Dissertation/Research Project
- Organizational Dynamics and Change Management
- Goals and Motivations for Individuals and Teams

ADMISSION PROCESS

STEP 1

Register — Register with your Email ID and log in to the Admission Portal.

STEP 2

Apply Online — Fill the application form and pay the application fee.

STEP 3

Selection Process — Appear for the entrance test (if applicable), Skill Assessment, Micro Presentation and Interview.

STEP 4

Result — Check the login page for results; if selected, an offer letter is attached.

STEP 5

Fee Payment — Pay the course fee online and complete the admission process.

ELIGIBILITY & SELECTION PROCESS

ELIGIBILITY: Candidates who have passed Undergraduate degree with a minimum aggregate of 50% and above marks in any discipline including Nursing, Medicine, Allied Health, from any recognised University in India or abroad recognised by UGC / AIU, are eligible to apply.

Students appearing for their final degree examinations in March-June 2027 are also eligible to apply (Applicants who are in the last year of their studies should have secured 50% or above aggregate in all the Semesters / Years of Undergraduate Examinations conducted so far).

APPLICANTS PURSUING INTERNATIONAL CURRICULUM MUST NOTE THAT ELIGIBILITY IS ACCORDING TO AIU STIPULATIONS.

SELECTION PROCESS

SP PROCESS	SP PARTICULARS	SP TIME	SP MODE
Skill Assessment (SA) Micro Presentation (MP) Personal Interview (PI) & Academic Performance (AP)	Skill Assessment (SA): Candidate will be given a topic to write. Micro Presentation (MP): Candidate should be able to talk for 90seconds, on a topic given by the panel. Personal interview (PI): duration: 10 minutes Academic Performance (AP): Assessment of past performance in Class 10, Class 12, and Undergraduate Degree. The selection process (SA_MP_Pi) will be held in person at the venue and date selected while submitting the application form online.	As per E Admit Card	Venue Based SA_MP_Pi

Documents: Applicants must upload all qualification-related documents through the link provided while submitting the online application form. Failure to upload the required documents will result in the rejection of the application.

Note: Applications submitted without mark sheets/report cards, or with unclear or illegible scanned copies, will be rejected and marked as Not Eligible.